

Cooperations between Scicomm Research and Practice



Over the last few years, science communication practice has become increasingly professional. A diverse group of actors works with a wide variety of formats and communication channels. At the same time, science communication research has emerged as an interdisciplinary field of study. Both communities have gained important insights and experiences that can contribute to the further development of science communication.

This flowchart illustrates different ways for research and practice to get in touch and/or collaborate. It shows which forms of collaboration are adequate for the different ideas and expectations of the actors involved. It is important to note that the outcome does not always have to be a joint project. Goals can be achieved through different forms of cooperation, for example, through a personal exchange at a conference. The worksheet accompanying this flowchart guides reflection and helps in deciding on a suitable collaboration format.

